

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Group Art Unit: 2614
Douglas S. Makofka)
Serial No. 09/933,311) Examiner: WILDER, PETER C
Filed: August 20, 2001)
For: **METHODS AND APPARATUS**) Customer No.: 000043471
FOR THE DISPLAY OF)
ADVERTISING MATERIAL)
DURING PERSONAL)
VERSATILE RECORDER)
TRICK PLAY MODES)
_____)

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed August 15, 2005.

AMENDMENT TO THE CLAIMS, are reflected in the listing of claims, which begins on page 2 of this paper; and

REMARKS begin on page 6 of this paper.